

Marketing Enrichment Projects

Please go through the HubSpot Academy Courses (3) and use the Cornell Notes Template Provided to take notes on each individual lesson.

Finished templates can be emailed to kspear@baypath.net. Please send all templates for each course in one Word Document with the appropriate class name and your last name as the document title. (Ex. Spear-Learn an Introduction to Ecommerce Marketing)

1. Learn an Introduction to Ecommerce Marketing (4 lessons- 1 hour)
<https://app.hubspot.com/academy/5319674/tracks/75/617/3175>

2. Frictionless Sales (5 lessons- 1 hour)
<https://app.hubspot.com/academy/5319674/tracks/66/intro>

3. Building Your First Web App (7 lessons- 2 hours)
<https://app.hubspot.com/academy/5319674/tracks?search=Web%20app>

Key Points	Details
Summary	